

Communicating Transparency

*New Trends in English-language Corporate and Institutional
Disclosure Practices in Intercultural Settings*



SAPIENZA
UNIVERSITÀ DI ROMA

Department of Surgery



PRIN-CLAVIER Study Day
28th February 2025

Ulrico Bracci Lecture Hall

Ground floor IV Pavilion, Policlinico Umberto I, Sapienza

Programme

- 9.30 - *Opening and welcome* Renzo Mocini (Sapienza University of Rome), Coordinator of the CLAVIER Unit of Rome; Enrico Fiori Director of the Department of Surgery
- 9.45 - *Introduction to the Study Day theme* Belinda Crawford Camiciottoli (University of Calabria), National Coordinator of the PRIN Project
Giuliana Diani (University of Modena and Reggio Emilia), Director of Clavier
- 10.15 - *Rebuilding trust through transparency: a linguistic experiment in crisis communication*
Plenary Speaker Matteo Fuoli (University of Birmingham)
- 11.15 - Coffee break
- 11.45 - *Source-based language and concept-alignment: strategies for enhancing transparency in sensory descriptions* Marco Bagli (University for Foreigners Perugia)
- 12.15 - *Futurity in CSR communication. A case study of the rail sector* Jessica Jane Nocella (University of Modena and Reggio Emilia)
- 12.45 - Lunch
- 14.00 - *Transparency from a semiotic perspective* Plenary Speaker Isabella Pezzini (Sapienza University of Rome)
- 15.00 *Data fidelity in corpora and their results: emojis, homoglyphs, and other issues* Matteo Di Cristofaro (University of Modena and Reggio Emilia)
- 15.30 - *Transparency in the pharmaceutical sector: A multimodal analysis of ESG videoclips* Luca Valleriani (University of Tuscia Viterbo)
- 16.00 - *Taboo and non-transparency: a taxonomy of linguistic taboos* Sophie Eyssette (Sapienza University of Rome)
- 17.00 - *Closing remarks*

[Please register by 19th February at the following link](#)