**Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings**

(PRIN 2020TJTA55)

**Year 2 – First results and future developments**

23.02.2024

Aula 1.6

Dipartimento di Studi Linguistici e Culturali

Largo Sant’Eufemia 9

Modena

Link: <https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzhjZjlmOWUtMzMzMS00MjllLWE3NmYtMDI5OThkNjgwNTkz%40thread.v2/0?context=%7b%22Tid%22%3a%22e787b025-3fc6-4802-874a-9c988768f892%22%2c%22Oid%22%3a%22f07f5c8d-95a3-49c4-947b-b8b6ba0cbe14%22%7d>

PROGRAMME

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| --- | --- |
| 10:00-10:20 | Welcome and Introduction |
| 10:20-10:40  10:40-11:00  11:00-11:10 | Modena/Reggio-Emilia Unit  Annalisa Sezzi  “EnterTrainment for children: transparency and railway companies’ online educational resources”  Mariasophia Falcone and Ilaria Iori  “Investigating transparency in public transportation on social media: the case of TfL and MTA on Instagram”  Q&A |
| 11:10-11:30  11:30-11:50  11:50-12:05 | Verona Unit  Sara Corrizzato & Valeria Franceschi:  “Verona Unit: state of the art and current research”  Sharon Hartle, Maria Antonietta Marongiu & Federico Zaupa: “Transparency in English Language use: focus on developing learners' reading and writing skills”  Q&A |
| 12:05-12:25  12:25-12:30 | Cagliari Unit    Antonio Piga:  "A Longitudinal Analysis of Transitivity and Ergativity in the  Rhetoric of Saras’ Sustainability Reports"  Q&A |
| 12:30-12:50  12:50-12:55 | Pisa/Calabria Unit  Silvia Cacchiani:  “Communicating environmental protection on Gap.Inc and The House of Hermès.”  Q&A |
| 13:00 – 14:30 | Lunch Break |
| 14:30-14:50  14:50-15:10  15:10 – 15: 20 | Roma Sapienza Unit  Laura Di Ferrante:  "Examining Pharmaceutical Industry Discourse: Insights from Press Release Headlines".  Cristina Gatti, Cecilia Lazzeretti & Martina Irsara: “Transparency in online texts on detoxing”  Q&A |
| 15:20-15:30 | Wrap up |
| 15:30 | Meeting |