**Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings**

(PRIN 2020TJTA55)

**Year 2 – First results and future developments**

 23.02.2024

Aula 1.6

Dipartimento di Studi Linguistici e Culturali

Largo Sant’Eufemia 9

Modena

Link: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\_MzhjZjlmOWUtMzMzMS00MjllLWE3NmYtMDI5OThkNjgwNTkz%40thread.v2/0?context=%7b%22Tid%22%3a%22e787b025-3fc6-4802-874a-9c988768f892%22%2c%22Oid%22%3a%22f07f5c8d-95a3-49c4-947b-b8b6ba0cbe14%22%7d](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_MzhjZjlmOWUtMzMzMS00MjllLWE3NmYtMDI5OThkNjgwNTkz%40thread.v2/0?context=%7b%22Tid%22%3a%22e787b025-3fc6-4802-874a-9c988768f892%22%2c%22Oid%22%3a%22f07f5c8d-95a3-49c4-947b-b8b6ba0cbe14%22%7d)

PROGRAMME

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| --- | --- |
| 10:00-10:20 | Welcome and Introduction |
| 10:20-10:4010:40-11:0011:00-11:10 | Modena/Reggio-Emilia UnitAnnalisa Sezzi“EnterTrainment for children: transparency and railway companies’ online educational resources”Mariasophia Falcone and Ilaria Iori“Investigating transparency in public transportation on social media: the case of TfL and MTA on Instagram”Q&A |
| 11:10-11:3011:30-11:5011:50-12:05 | Verona UnitSara Corrizzato & Valeria Franceschi: “Verona Unit: state of the art and current research”Sharon Hartle, Maria Antonietta Marongiu & Federico Zaupa: “Transparency in English Language use: focus on developing learners' reading and writing skills”Q&A |
| 12:05-12:2512:25-12:30 | Cagliari Unit Antonio Piga:"A Longitudinal Analysis of Transitivity and Ergativity in the Rhetoric of Saras’ Sustainability Reports"Q&A |
| 12:30-12:5012:50-12:55 | Pisa/Calabria UnitSilvia Cacchiani: “Communicating environmental protection on Gap.Inc and The House of Hermès.”Q&A |
| 13:00 – 14:30 | Lunch Break |
| 14:30-14:5014:50-15:1015:10 – 15: 20 | Roma Sapienza UnitLaura Di Ferrante:"Examining Pharmaceutical Industry Discourse: Insights from Press Release Headlines".Cristina Gatti, Cecilia Lazzeretti & Martina Irsara: “Transparency in online texts on detoxing”Q&A |
| 15:20-15:30 | Wrap up |
| 15:30 | Meeting  |