



**Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings**  
(PRIN 2020TJTA55)

**Year 2 – First results and future developments**

23.02.2024

Aula 1.6

Dipartimento di Studi Linguistici e Culturali

Largo Sant'Eufemia 9

Modena

Link: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_MzhjZjlmOWUtMzMzMS00MjllLWE3NmYtMDI5OThkNjgwNTkz%40thread.v2/0?context=%7b%22Tid%22%3a%22e787b025-3fc6-4802-874a-9c988768f892%22%2c%22Oid%22%3a%22f07f5c8d-95a3-49c4-947b-b8b6ba0cbe14%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzhjZjlmOWUtMzMzMS00MjllLWE3NmYtMDI5OThkNjgwNTkz%40thread.v2/0?context=%7b%22Tid%22%3a%22e787b025-3fc6-4802-874a-9c988768f892%22%2c%22Oid%22%3a%22f07f5c8d-95a3-49c4-947b-b8b6ba0cbe14%22%7d)

**PROGRAMME**

10:00-10:20	Welcome and Introduction
	<u>Modena/Reggio-Emilia Unit</u>
10:20-10:40	Annalisa Sezzi “EnterTrainment for children: transparency and railway companies’ online educational resources”
10:40-11:00	
11:00-11:10	Mariasophia Falcone and Ilaria Iori “Investigating transparency in public transportation on social media: the case of TfL and MTA on Instagram”
	Q&A
	<u>Verona Unit</u>
11:10-11:30	Sara Corrizzato & Valeria Franceschi: “Verona Unit: state of the art and current research”
11:30-11:50	Sharon Hartle, Maria Antonietta Marongiu & Federico Zaupa: “Transparency in English Language use: focus on developing learners' reading and writing skills”
11:50-12:05	Q&A
	<u>Cagliari Unit</u>



12:05-12:25	Antonio Piga: "A Longitudinal Analysis of Transitivity and Ergativity in the Rhetoric of Saras' Sustainability Reports"
12:25-12:30	Q&A
12:30-12:50	<u>Pisa/Calabria Unit</u> Silvia Cacchiani: "Communicating environmental protection on Gap.Inc and The House of Hermès."
12:50-12:55	Q&A
13:00 – 14:30	Lunch Break
	<u>Roma Sapienza Unit</u>
14:30-14:50	Laura Di Ferrante: "Examining Pharmaceutical Industry Discourse: Insights from Press Release Headlines".
14:50-15:10	Cristina Gatti, Cecilia Lazzeretti & Martina Irsara: "Transparency in online texts on detoxing"
15:10 – 15: 20	Q&A
15:20-15:30	Wrap up
15:30	Meeting