



Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings (PRIN 2020TJTA55)

Kick-off Meeting - 23 settembre 2022 – Pisa

**Dipartimento di Filologia, Letteratura e Linguistica
Piazza Evangelista Torricelli, 2
Palazzo Matteucci - Aula Magna – 1st floor**

PROGRAM

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|-------------|---|
| 9:00-9:15 | Welcome and introduction |
| 9:15-10:00 | Invited talk (online): Practising transparency in Investor Relations – Insights from a research project
<i>Merja Koskela – University of Vaasa, Finland</i> |
| 10:00-10:30 | Transparency in the fashion sector: Research aims, key issues, data sources
<i>Belinda Crawford - Università di Pisa</i>
<i>Costanza Cucchi and Sonia Piotti – Università Cattolica del Sacro Cuore</i> |
| 10:30-11:00 | Transparency, vague language and trust management in CSR communication: the case of transport
<i>Marina Bondi - Università di Modena e Reggio Emilia</i> |
| 11:00-11:30 | <i>Coffee break</i> |
| 11:30-12:00 | Transparency in (supra)national institutional spoken communicative events aimed at the general public
<i>Roberta Facchinetti – Università di Verona</i> |
| 12:00-12:30 | “Transparency effect” in disclosure practices of pharmaceutical companies
<i>Renzo Mocini and Ersilia Incelli – Università di Roma Sapienza</i> |
| 12:30-13:00 | Transparency and communication strategies in the energy sector
<i>Olga Denti and Eleonora Fois – Università di Cagliari</i> |
| 13:00-13:30 | Wrap up |