



Dipartimento di Lettere, Lingue e Beni culturali

Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings
(PRIN 2020TJTA55)

PRIN2020TJTA55: State-of-the-art and future developments

09.06.2023 – Cagliari

Aula Magna Campus Aresu

Via San Giorgio, 12, 1st floor

Link: <https://cla.webex.com/meet/olga.denti>

PROGRAM

10-10.30	Welcome and Introduction
	<u>Cagliari Unit</u>
10.30-10.45	M. Antonietta Marongiu: <i>Building the CommTran Energy Corpus: practical issues.</i>
10.45-11.00	Eleonora Fois: <i>On communicating CSR through social media.</i>
11.00-11.10	Q&A
	<u>Verona Unit</u>
11.10-11.25	Maria Ivana Lorenzetti: <i>Transparency and Political Discourse: The Case of the American Presidential Debates.</i>
11.25-11.40	Sharon Hartle: <i>Transparency in Foreign Language Teaching (FLT): focus on receptive skills and learner text navigation.</i>
11.40-11.50	Q&A
	<u>Modena/Reggio-Emilia Unit</u>
11.50-12.05	Jessica Jane Nocella: <i>Building and communicating transparency in transportation: milestones and results in rail, air, and maritime sectors.</i>
12.05-12.20	Federico Zaupa: <i>Building and communicating transparency in the transportation sector: preliminary insights into the sectors of car sharing, car hiring and undergrounds.</i>
12.20-12.30	Q&A
	<u>Roma Sapienza Unit</u>
12.30-13.00	Renzo Mocini & Andrea Fenice: <i>The 'Transparency Effect' in Pharmaceutical ESG Reports.</i>
13.00-13.10	Q&A
13.15-14.15	Lunch break – Buffet Lunch
	<u>Calabria Unit</u>
14.15-14.30	Susie Caruso: <i>The shift towards sustainability: metaphors in the fashion industry.</i>
14.30-14.45	Matteo di Cristofaro: <i>CommTran Fashion Corpus: issues and opportunities.</i>
14.45-14.55	Q&A
14.55-15.25	Wrap up
15.30	Meeting